The Enterprise Transformation Maturity Canvas (ETMC) Workshop is designed to enable Enterprises to effectively and efficiently perform a very Pragmatic maturity assessment of the Enterprise Transformation Capability.

Run over 1 day and using this book, the first part of the workshop presents the concepts required to understand the ETMC and why considering the maturity of your Enterprise Transformation capability is strategically important to its continued survival.

The remainder of the day is a hands-on workshop attendees use the ETMC to begin to consider and then expose the maturity of their Enterprise Transformation capability, and to develop overall findings and recommendations for its maturation.

Why Should I attend this Course?

Enterprises (Public Companies, Private Companies, Government Agencies) spend a lot of time and money on Transformation initiatives, however, most spend very little (if any) time and money on the Methods, Artefacts, Culture and Environment (IT) used. This lack of Transformation focus contributes to the widely accepted figures that 70% of all projects fail.

In the 21st Century, it is no longer enough just to be able to change. What matters now is how effective and efficient an Enterprise is at planning and executing that change. How an Enterprise effects Transformation has become a Strategic Strength where massive business opportunities can be gained, or a Strategic Weakness where massive business problems will result.

Your Enterprises Transformation capability is strategically important to its survival.

This Workshop will provide you with an approach to assess it and give you the best chance of maturing it in a Pragmatic way.

Who should attend?

Anyone and everyone that is involved (in whole or in part) in the Transformation of Enterprises, from CxO's and Directors to Database Support technicians. From Project Managers to Business Analysts. From Management Consultants to Programmers, and any one of a thousand other job titles that are (in whole or in part) concerned with the Transformation of Enterprises.